

Newsletter November 2017



6 Months of Massey Ferguson at C&O

It's now nearly 6 months since we surprised our local customers and the wider agricultural community with the decision to resign our New Holland franchise which, with the previous Ford dealership, had been based in Blandford Forum since 1969. This decision has been described as the best kept secret ever held in our industry.

After the initial shock and angst the staff knuckled down to set the ball rolling alongside our new business partners Massey Ferguson to offer to our new and existing customers a smooth transition from Blue to Red. Along the way we have lost staff who didn't wish to join our journey and added some outstanding new team members who are helping us move the business forward.



Sales, workshop and parts staff along with management have received training at the U.K. Massey Ferguson headquarters as well as in house training. Many staff have already visited the manufacturing facility in Beauvais North of Paris with more scheduled to visit this outstanding facility in November.

The first two new Massey Ferguson tractors were sold to Blandford customers in Wimborne and Okeford Fitzpaine on the same day in May, Wilton were soon to follow with an order for five tractors with the IOW and Funtington depots also selling their first units. To date we have retailed 32 tractors and are busily demonstrating tractors from compact 50hp to the 320hp 8700 series.

We embarked on a harvest demonstration programme with Massey Ferguson supplying us with two combines and a large square baler to carry out our harvest work. The Delta and Beta models performed well producing a good grain sample and straw quality in demonstrations across our region.



We currently hold 15 stock and demo tractors with more on order. These we hope will give us a good price advantage ahead of the introduction of 'mother regulations' at the turn of the year, with the added incentive of up to 4 years 0% finance on many of the tractors.



As if we haven't been busy enough our six months transition culminated in our open day held on 17th November at our Blandford HQ. We were delighted to welcome a large gathering of our customers to showcase our Red tractors alongside our main franchise manufacturers whose support has been unerring. We are very grateful for

the support from our customers which re-emphasises the business decisions we

have made.

See more pictures from our Open Day at www.facebook.com/

For on call/out of hours assistance please contact your local depot:

Blandford Heights Blandford Forum Dorset DT11 7TF 01258 451221

West Street Wilton Wiltshire SP2 0DG 01722 742 141

Unit 5, Long Lane Newport Isle of Wiaht **PO30 2NW** 01983 524413

New Barn Farm Funtington Chichester, West Sussex PO18 9DA 01243 682 025

Second Hand Machinery Online:

www.candotractors.com



Customers from across our region came along to the C&O Construction Demo Day, which took place at Downend Farm, Stourpaine with thanks to Mark Farwell. An impressive range of machinery from Wacker Neuson was used by customers on site, including excavators ranging from the compact EZ17 to the ET145, the RTSC2 remote controlled trench roller and the DPU80 remote controlled vibratory plate. Also on site was a Merlo P38.14 construction spec telehandler and attachments from Prodem, alongside light equipment from Wacker Neuson. To experience these machines on your own site contact Allan Feltham, C&O Construction Sales Manager on 07908 262 833 to book a demonstration.



7 METRE POWER **HARROW** FROM KUHN KUHN Farm Machinery has added a new model to its range of high horsepower, folding power harrows, with the 7-metre HR 7040 R sitting between the company's existing 6 and 8 metre models.



The new HR 7040 R is designed for contractors and large-scale arable farms and is capable of working up to 100 ha per day.

The HR 7040 R is fitted as standard with an intelligent monitoring system which relays torque and oil temperature data from three

gearboxes back to the tractor cab so that the operator can closely scrutinise the machine's operating parameters.

Like its sibling machines, the HR 7040 R has been designed to provide maximum reliability with all components, including central and side gearboxes, casings, rotor drive, transmission units and oil circulation systems capable of withstanding the power and torque delivered by 480 hp.

The new machine uses 3.5 rotors per metre of working width to maximise its operational efficiency, and rotor speed can be adjusted up to a maximum of 500 rpm. Working depth and levelling bar indexing can also be adjusted from the tractor cab enabling the HR to work effectively in dry or wet and light or heavy soil conditions. Talk to your local C&O Sales team about the Kuhn HR7040 R.



ROTO

WORLDS LARGEST ROTATING TELEHANDLER WITH A 30M REACH

Operate 360° with Merlo's rotating turret which provides a greater radius of action compared to a fixed telehandler. The Roto reach 30 metres of operating height and can lift 6 tonnes. Merlo are the leaders in the field of rotating turret handlers and Roto has become synonymous with this category worldwide.

MERLO - PIONEERING TECHNOLOGY SINCE 1964









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£125 + £15 per attachment 2016 Price Find out more about Thorough Examination at www.thoroughexamination.org



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All prices excl. VAT.



The Stihl Ultimate Chainsaw Promotion runs out on 30th November. Get up to £95 worth of free accessories at C&O. Chainsaws from £185. See www.stihl.co.uk/offer for full details.



Your Garden Machinery Winter Service



EARLY BIRD SAVINGS!

Book before 30th December 2017 and receive **15% discount** off set price if you bring your machine to us, or 10% discount if you book before 28th February 2018 (delivery charges may apply)

CONTACT YOUR LOCAL DEPOT TO BOOK!

Also available: Cylinder grinding, chain & blade sharpening

We will not undertake any work on your machine, other than the service, without contacting you first and agreeing a cost. Strictly payment on collection.

Discount is subject to make & model. If model is not from a brand supplied by C&O Garden Machinery/C&O Tractors we cannot guarantee to be able to provide the early bird discount due to additional costs for sourcing parts.



C&O Tractors Ltd 01258 451 221 🙀 massey ferguson

www.candotractors.com



BLANDFORD

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WILTON Paul Shutler

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07842 365265

ISLE OF WIGHT Lee Priddle 07725 813384 **C&O CONSTRUCTION** Allan Feltham 07908 262833

LAST REMAINING NEW HOLLAND STOCK



New Holland Boomer 25

E25hp, 2 speed hydrostatic transmission, mid & rear pto, 4wd, 1 double acting spool valve, 3 point linkage, all tyres are wide chevron pattern, road legal subject to first registration **POA**



New Holland RB 150 baler New Superfeed baler, 2.3m wide pick up, Drop floor, Dual Density, 2016 build £22,500

USED TRACTORS & USED MACHINERY Prices exclude VAT



Mzuri Rake Ex-Demo **SPECIAL PRICE £14,950**



Merlo 42.7 telehandler 156hp, Boom suspension, Air seat, 470 hours, '66 plate, 24" Michelin, Pick up hitch, Merlo headstock, In as new condition, 18 month warranty. £52,950



1236 end tow roller, 12 ft long, 36" diameter ballast roller £4,450



Teagle Titan 9 Compact & manoeuvrable, 10 ton capacity inc. greedy boards, ideal for small yards, wide angle PTO with cam clutch, Bolt on slats, Slurry door £15,950

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inc. FM 750, FM 1000, EZ 500, EZ Pilot, EZ Guide, RTK Mobile Base Station

























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